



DENTAL INDUSTRY
ASSOCIATION OF CANADA

ASSOCIATION CANADIENNE
DE L'INDUSTRIE DENTAIRE

HERE ARE THE SPECIFICATIONS FOR THE 2021 COUPON BOOKS. They are the same as previous years but won't be printed.

Artwork Specifications:

- Coupon booklet trim size: 8.25" w x 3.5" h (landscape)
- Hi-res PDF with crops and 1/8" bleed all around where necessary
- Images minimum 300 dpi and CMYK (**NO RGB** images)
- All type to be outlined and **NO SPOT COLOURS** to be used
- Live type area: 7.375" w x 3.0" h

SEND FINAL PDF ARTWORK TO:

nancy@keycursor.com and CC to elizabeth@diac.ca

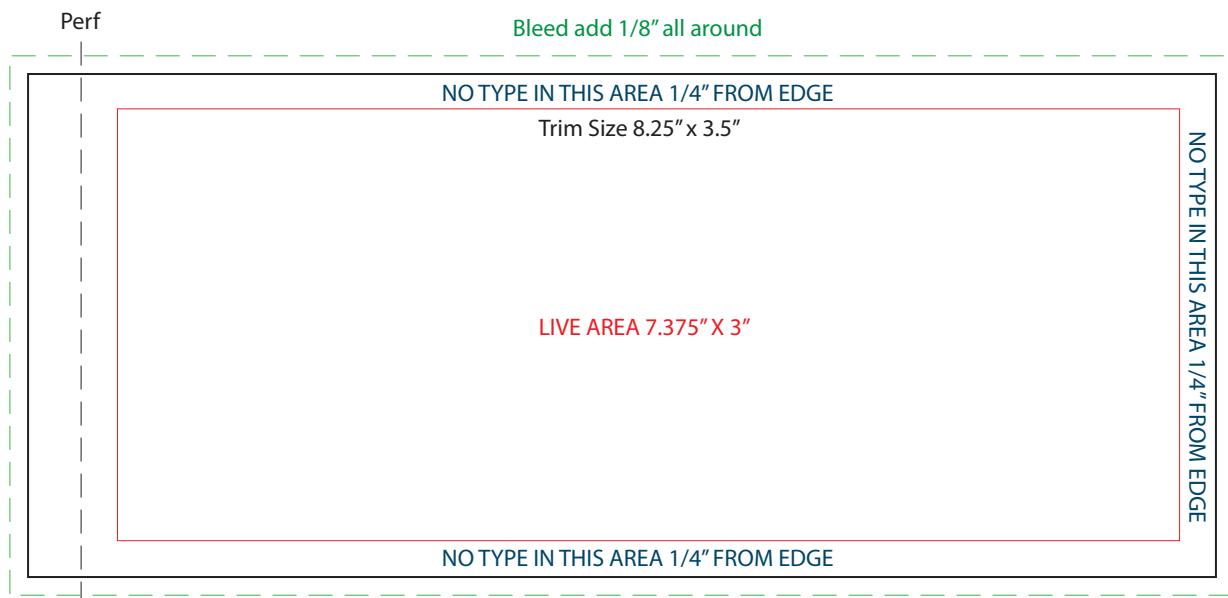
FINAL ARTWORK DUE FOR:

PDC - FEBRUARY 12, 2021

ODA - MARCH 4, 2021

JDIQ - MARCH 18, 2021

JDIQ ARTWORK IS CONFIRMED TO BE BILINGUAL. IF YOU WANT 2 SEPARATE COUPONS (ONE ENGLISH & ONE FRENCH) THERE WILL BE AN ADDITIONAL PER COUPON RATE.



DISCLAIMER: DIAC takes no responsibility for late artwork. If artwork is not received in time to meet our publication deadlines, your coupon(s) will be cancelled and your payment will be refunded, less an administration fee of 15% of the total value of your booking.