

HERE ARE THE SPECIFICATIONS FOR THE 2022 COUPON BOOKS. They are the same as previous years.

Artwork Specifications:

- Coupon booklet trim size: 8.25”w x 3.5”h (landscape)
- Hi-res PDF with crops and 1/8” bleed all around where necessary
- Images minimum 300 dpi and CMYK (**NO RGB** images)
- All type to be outlined and **NO SPOT COLOURS** to be used
- Live type area: 7.375”w x 3.0”h

SEND FINAL PDF ARTWORK TO:

nancy@keycursor.com and **CC** to heather @diac.ca

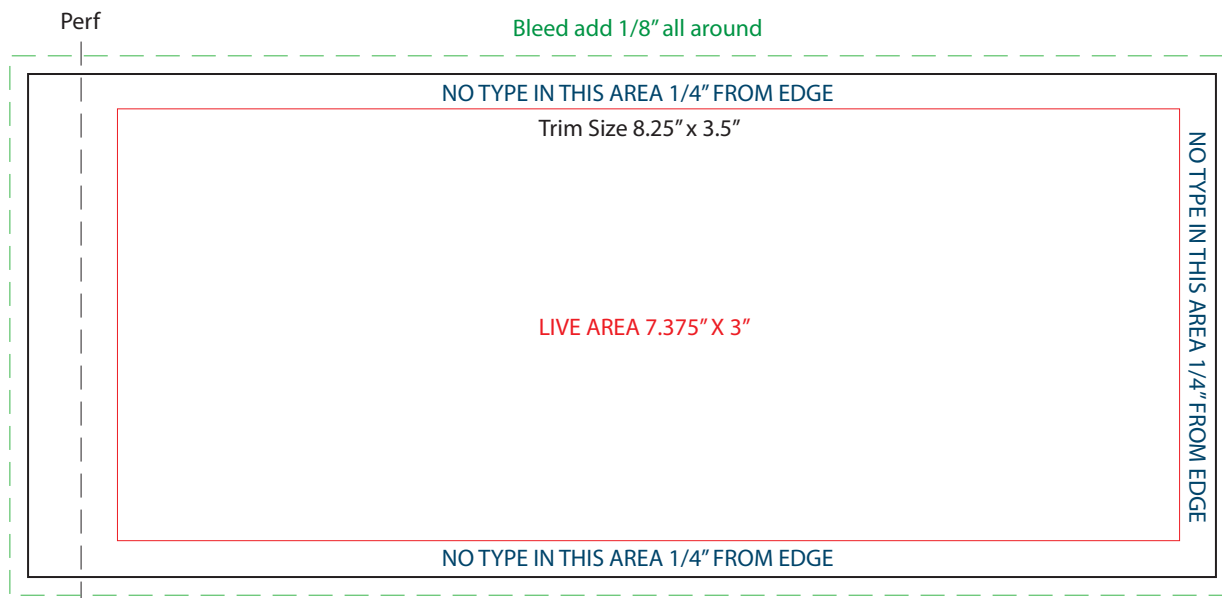
FINAL ARTWORK DUE FOR:

PDC – JANUARY 14, 2022

ODA – MARCH 1, 2022

JDIQ – MARCH 15, 2022

JDIQ ARTWORK IS CONFIRMED TO BE *BILINGUAL*. IF YOU WANT 2 SEPARATE COUPONS (ONE ENGLISH & ONE FRENCH) THERE WILL BE AN ADDITIONAL PER COUPON RATE.



DISCLAIMER: DIAC takes no responsibility for late artwork. If artwork is not received in time to meet our publication deadlines, your coupon(s) will be cancelled and payment will be refunded, less an administration fee of 15% of the total value of your booking.